



Spring Cleaning




A Better Image Restorations Winter 2009

To our dear patrons;

Spring is almost here! This past winter brought us a little snow and even a no snow day for the children.

It is almost time to open those windows and do that spring cleaning. Cleaning and maintenance are especially important in these trying times, because it will keep us healthier and it sure is cheaper than replacing items prematurely. Remember that indoor air can be more polluted than outdoor air. Doing a thorough cleaning followed by carpet and upholstery cleaning can eliminate many of these pollutants.

We are offering  or free services for your water damage referrals. Would you like your home cleaned for free? Send us 10 referrals and we will clean your home for free. If you don't have 10 referrals we will give you 10% off for each referral we receive from you.

We appreciate everything you have done for us in the past 12 years and we are striving to think outside of the box. If you have an idea or offer a service we may be able to work together. Please call us. Thank you for your time and patronage.

Sincerely,

Dan Sprinkel
(757)478-4493

Jason Gignac
(757)816-5720

Carpet cleaners see sales surge

Interest in furniture and carpet cleaning is on the rise now more than ever because people are spending more time at home and choosing to clean and restore their existing items rather than purchase new ones, according to [The Wall Street Journal](#).



The [Institute of Inspection, Cleaning and Restoration Certification](#) (IICRC) says there are some 8,774 technicians certified specifically in upholstery and fabric cleaning in the U.S., the story stated.

John Steiner, vice president of operations at Rexburg, ID-based [Heaven's Best Carpet and Upholstery Cleaning Inc.](#), said: "A lot of times when people have money flowing in, instead of cleaning, they go buy new. But when times are tough, people say, 'Let's clean it up. We can make do one more year and put up with the color.'"

Carpet and upholstery cleaning companies who tout green or organic cleaning processes and chemicals have seen increased business from environmentally conscious customers with pets and children, the story noted.

Carpet cleaners say the longer a stain sits, the harder it is to remove, the story added.

According to the story, it is recommended you call a cleaning professional sooner than later to remove problem soils and stains before they become permanent.

Stupid News from the AP Booze bust in Brunei nets 1,382 beer cans on boat

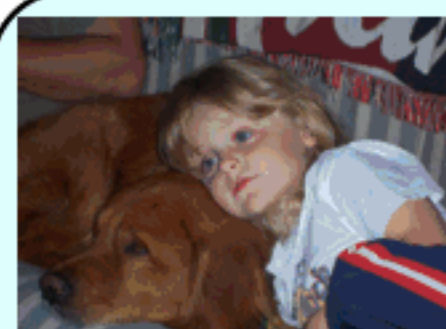
BANDAR SERI BEGAWAN, Brunei – It was a beer run on the high seas. Brunei's customs officers arrested two men who tried to smuggle 1,382 cans of contraband beer by boat into the Muslim-majority country, a news report said Wednesday.

The men entered Brunei's waters from a neighboring nation Tuesday but tried to flee when they realized they had been spotted, the Borneo Bulletin newspaper reported. It did not identify the neighboring country, but Brunei shares borders with two Malaysian states on Borneo island.

Customs authorities foiled the escape after a high-speed chase, making their biggest seizure of alcohol this year, the report added.

Brunei's laws ban the public sale and consumption of alcohol, though non-Muslim visitors are allowed to bring in limited amounts for private consumption.

Representatives of Brunei's Royal Customs Department could not immediately be reached. The men are expected to be charged with alcohol smuggling, which is typically punished by a fine.



Pets & People: Protecting Your Carpet

The United States is home to some 68 million dog owners and 73 million cat owners, according to the American Pet Products

Manufacturers Association. That's a lot of love—and a lot of carpet stains. Accidents on carpet require quick cleanup to remove bacteria and odor. The Institute of Inspection, Cleaning and Restoration Certification (IICRC) suggests:

Extract the moisture. Put an inch-thick layer of paper towels on the area and a color-fast, absorbent towel on top to absorb moisture. Leave it overnight.

Seal the floor underneath. Treat under floors before installing carpet. Thoroughly clean, disinfect and seal concrete floors. With wood floors, cut out and replace wood rot. Disinfect any stained areas and apply wood sealer.

Enlist a certified professional. Without specialized chemicals and extraction equipment, pet owners may not be able to completely remove soiling from carpet.

Our **tes** ^{hot} _{vat} at work!
High-Speed Structural Drying

Desert Dry
in Record Time!



Recipe Corner

Can't Stop Eating Dip

- 1 15 oz. can Chili (no beans)
- 1 8 oz. Cream cheese

Heat ingredients together in sauce pan. Serve with Frito's Scoops.



Good News for you and your friends; we've had no new water damages since our last newsletter. We are happy, that no one has had to suffer such a loss.

Please remember you can get a free carpet/upholstery cleaning or \$100 dollars cash for your water damage referrals.

You as the policy holder have the right to choose who you let in your home. Do not let the insurance company dictate who you use. Go with someone you trust and have established a relationship with most importantly; make sure that the person on the job is certified in water damage restoration.

